

ALM.5084

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Basak, et al.

Atty. Docket No.: JP920030064US1

Serial No.: 10/632,013

Group Art Unit: 3627

Filed: July 31, 2008

Examiner: Sheikh, Asfand M.

For: **A METHOD AND SYSTEM FOR DESIGNING A CATALOG WITH
OPTIMIZED PRODUCT PLACEMENT**

MAIL STOP NON-FEE AMENDMENT

Honorable Commissioner of Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

AMENDMENT UNDER 37 C.F.R. §1.111

Sir:

In response to the Non-Final Office Action dated **June 17, 2008**, setting a three-month statutory period for response. Please consider this timely filed Amendment in the above-identified application as follows: